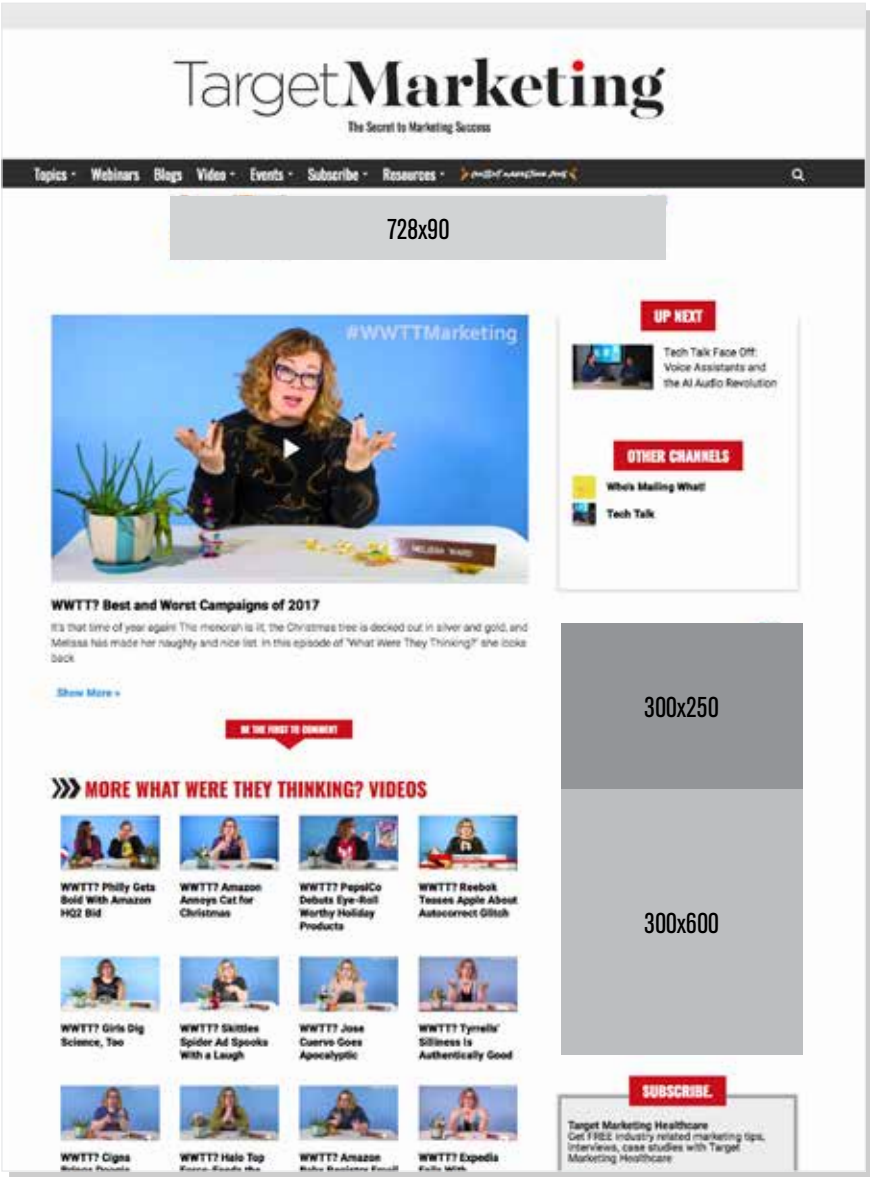




EDITORIAL VIDEO SPONSORSHIP

THOUGHT LEADERSHIP | BRAND AWARENESS | AUDIENCE ENGAGEMENT

TARGET MARKETING OFFERS INFORMATIVE, EDUCATIONAL VIDEOS ORGANIZED WITHIN SPECIFIC CONTENT CHANNELS. WE OFFER ENGAGING PEER-TO-PEER BASED VIDEOS AIMED AT MARKETING TECHNOLOGY, BEST PRACTICES, THE LATEST MARKETING TRENDS, AND THE OVERALL SUCCESS OF OUR AUDIENCE’S MARKETING STRATEGY. ALIGN OUR VIDEO WITH YOUR SPECIFIC SOLUTION AND **DRIVE THOUGHT LEADERSHIP, BRAND AWARENESS, AND LEADS!**



40,000+ VIEWS

1,000+ HOURS WATCHED

61% PLAY RATE

5,000+ TOTAL DOWNLOADS

VIDEO SPONSORSHIP

Video is a key element of any content marketing strategy and Target Marketing videos reach the senior-level decision-makers within the marketing industry. The combination provides a unique and powerful opportunity to provide thought leadership and influence purchasing decisions.

- One-month sponsorship
- Powered-by logo
- Banner/ad road block in channel
- Featured resources in channel
- 15-second pre-roll

2018 CHANNELS

- What Were They Thinking?
- Tech Talks
- Marketing Minutes



Videos Produced by NAPCO Video Services with Your Clients or Brand Managers Providing Thought Leadership!