

2013'S TOP 50 MAILERS AS MEASURED BY VOLUME

NAME	INDUSTRY	LIST MANAGER
1. American Express Co.	Financial Services	Does Not Rent
2. L.L.Bean	Catalog	Infogroup Targeting Solutions
3. Chase Manhattan Bank	Financial Services	Does Not Rent
4. Citibank	Financial Services	Does Not Rent
5. AAA	Clubs/Associations	Does Not Rent
6. Lands' End	Catalog	Infogroup Targeting Solutions
7. Capital One	Financial Services	Does Not Rent
8. Verizon Communications	Telecom	Does Not Rent
9. GEICO Direct	Insurance	Does Not Rent
10. Omaha Steaks	Foods	SMS Marketing Services
11. Comcast Corp.	Telecom/Cable	Does Not Rent
12. Bank of America	Financial Services	Does Not Rent
13. Discover Financial Services	Financial Services	Does Not Rent
14. Macy's	Retail	Does Not Rent
15. AT&T Communications	Telecom	Does Not Rent
16. ASPCA	Nonprofit	American List Counsel
17. American Cancer Society	Nonprofit	Paradysz
18. Bloomingdale's	Retail	Does Not Rent
19. Amnesty International USA	Nonprofit	Carol Enters List Co.
20. State Farm Insurance	Insurance	Does Not Rent
21. Allstate Insurance Co.	Insurance	Does Not Rent
22. Oriental Trading Company	Catalog	Infogroup Targeting Solutions
23. CenturyLink	Telecom/Cable	Does Not Rent
24. Alzheimer's Association	Nonprofit	Infogroup Targeting Solutions
25. Athleta Corp.	Catalog	Belardi/Ostroy
26. AARP	Clubs/Associations	Does Not Rent
27. Sears, Roebuck & Co.	Retail	American List Counsel
28. March of Dimes	Nonprofit	Infogroup Targeting Solutions
29. Vermont Country Store	Catalog	Belardi/Ostroy
30. Special Olympics International	Nonprofit	American List Counsel
31. Pottery Barn	Catalog	SMS Marketing Services
32. United Healthcare	Insurance	Does Not Rent
33. Wall Street Journal	Media	Does Not Rent
34. American Diabetes Association	Nonprofit	American List Counsel
35. New York Life Insurance Co.	Insurance	Does Not Rent
36. Planned Parenthood	Nonprofit	Lake Group Media
37. Dell	Technology	Does Not Rent
38. Talbots	Catalog	Infogroup Targeting Solutions
39. Travelers Property Casualty Corp.	Insurance	Does Not Rent
40. CARE USA	Nonprofit	RMI Direct Marketing
41. Home Decorators Collection	Catalog	Belardi/Ostroy
42. J. Jill	Catalog	Belardi/Ostroy
43. The Humane Society of the United States	Nonprofit	List America
44. Williams-Sonoma	Catalog	SMS Marketing Services
45. Ballard Designs	Catalog	Belardi/Ostroy
46. Chartis	Insurance	Does Not Rent
47. DirecTV	Telecom/Cable	Does Not Rent
48. Globe Life and Accident Insurance Co.	Insurance	Does Not Rent
49. Kohl's	Catalog	Does Not Rent
50. 21st Century Insurance Group	Insurance	Does Not Rent